



# HC VERVA Litvínov, a. s.

REPORT ON REPRESENTATION EXPENSES, EXPENDITURE ON LEGAL, MARKETING, PUBLIC RELATIONS AND COMMUNICATION SERVICES AND ON MANAGEMENT CONSULTING SERVICES

FOR THE YEAR ENDED 31 DECEMBER 2022

# **TABLE OF CONTENTS**

A	NTRODUCTION
B.	EXPENDITURE FOR MARKETING SERVICES
C.	EXPENDITURE FOR PUBLIC RELATIONS AND COMMUNICATION SERVICES
	EXPENDITURE FOR MANAGEMENT CONSULTANCY SERVICES.
	EXPENDITURE FOR LEGAL SERVICES
	REPRESENTATION EXPENSES
	CONCLUSIONS

2 W(



#### A. INTRODUCTION

The report was drawn up on the basis on the Article 12, Section 12.1 of the Articles of Association The obligation to prepare it results from Article 17.6 of the Act of 16 December 2016 on the principles of management of state property (Journal of Laws of 2016, item 2259, as amended).

This report presents expenditure understood as total costs on an accrual basis in net terms (excluding VAT). All values are given in thousands of CZK.

#### **B. EXPENDITURE FOR MARKETING SERVICES**

Expenditure for marketing services	5 019	4 876	4,52%
	Year ended 31 December 2021 [CZK '000]	Year ended 31 December 2022 [CZK '000]	Share in revenue from sales of GK Company

The marketing services activities in 2022 were mainly focused on the production of advertisements and advertising media within business agreements with the club's partners, services related to the marketing department and media promotion in the media. In last year 2021 this category included "Representation expenses" too, in 2022 year this costs are transferred to point F - Representation expenses.

#### INCLUDING B.1 SPONSORSHIP

Sponsorship	0	0	0,00%
Year ender December 2 [CZK 't	2021	Year ended 31 December 2022 [CZK '000]	Share in revenue from sales of GK Company

There are no expenses.

#### C. EXPENDITURE FOR PUBLIC RELATIONS AND COMMUNICATION SERVICES

#### Expenditure on public relations services

	Year ended 31 December 2021 [CZK '000]	Year ended 31 December 2022 [CZK '000]	Share in revenue from sales of GK Company
Expenditure on public relations services	0	0	0,00%

There are no expenses Expenditure on Public Relations and Social Communication.

# D. EXPENDITURE FOR MANAGEMENT CONSULTANCY SERVICES

### Expenditure on management-related advisory services

Expenditure on management-related advisory services	386	95	0,09%
	Year ended 31 December 2021 [CZK '000]	Year ended 31 December 2022 [CZK '000]	Share in revenue from sales of GK Company

Management consultancy services mainly included audit activities, accounting consultancy services and other expert analysis.

AL



#### E. EXPENDITURE FOR LEGAL SERVICES

# **Expenditure on legal services**

	Year ended 31 December 2021 [CZK '000]	Year ended 31 December 2022 [CZK '000]	Share in revenue from sales of GK Company
Expenditure on legal services	85	33	0,03%

Expenditure on legal services includes legal services and advice.

# F. REPRESENTATION EXPENSES

#### Representation expenses

Representation expenses	[OZA VOO]	1 432	of GK Company
	Year ended 31	Year ended 31	Share
	December 2021	December 2022	in revenue
	[CZK '0001	[CZK '000]	from sales

Representation expenses were mainly focused on the care of the club's partners, including V.I.P., concerned rental space – catering, refreshment, textiles for marketing purposes (hockey jerseys), promotional items and costs related to organization of children's day. In 2021 year this costs were included in point B - Expenditure for marketing services.

#### G. CONCLUSIONS

The following table summarises the expenditure presented in the report:

	Year ended 31 December 2021 [CZK '000]	Year ended 31 December 2022 [CZK '000]	Share in revenue from sales of GK Company
Expenditure for marketing services	5 019	4 876	4,52%
Expenditure for sponsorship services	0	0	0,00%
Expenditure on public relations services	0	0	0,00%
Expenditure on management-related advisory services	386	95	0,09%
Expenditure on legal services	85	33	0,03%
Representation expenses	0	1 432	1,33%
TOTAL	5 490	6 436	5,97%

HY



# Statement by the Management Board

This report has been prepared for the year ended 31 December 2022 and comprises 5 pages.

This report was approved by the Board of Directors of the HC Verva Litvínov, a.s. on ...2.3.2 2023.

Anna Ziobroń Chairman of the Board of Directors

Vladimír Dočekal
Vice-Chairman of the Board of directors

Lenka Belingerová Member of the Board of directors

Martin Liška Member of the Board of directors

